

Events Module





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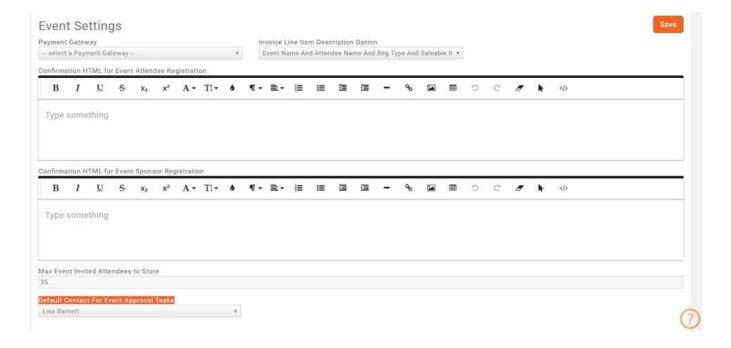
GrowthZone Event Management

- Create and manage every aspect of an event from within the Events module
 - Member pricing
 - Publications, Invitations and other communication
 - Registration and Check-in
 - Invoicing and Payments
 - Reporting



Event Defaults

Setup > Event > Event Settings

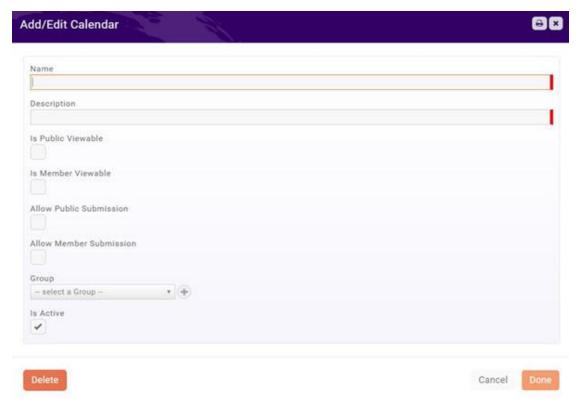


Event Defaults



Event Calendars

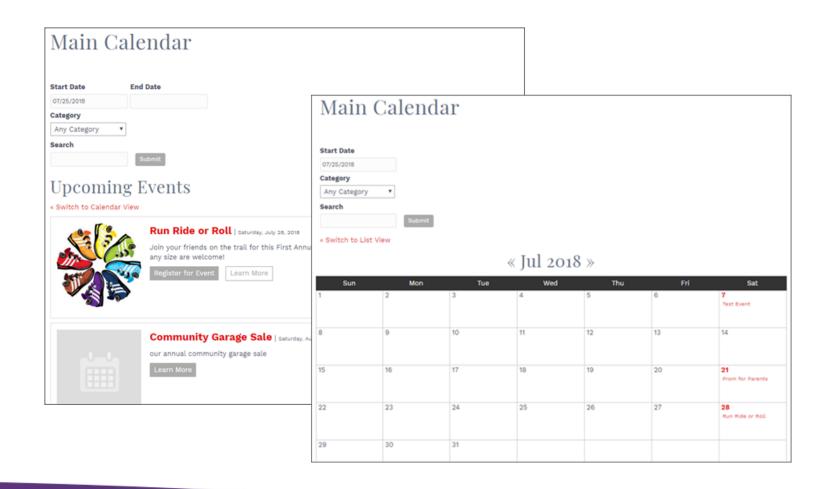
Setup > Event > Calendars >> Add



Event Calendars

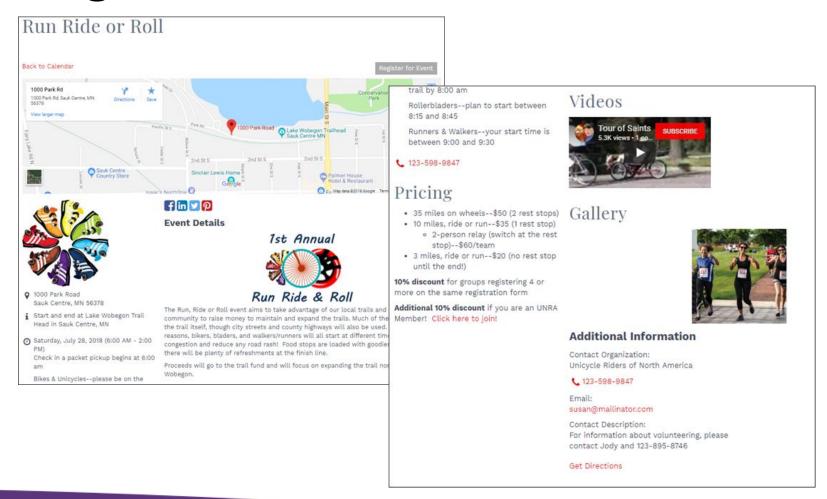


Calendar on the Website





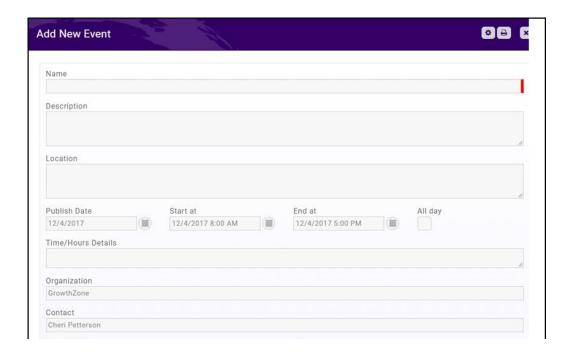
Event Page on the Website

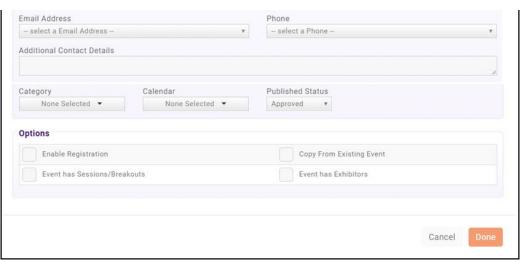




Add a New Event

Events Module > List View >> Add New Event



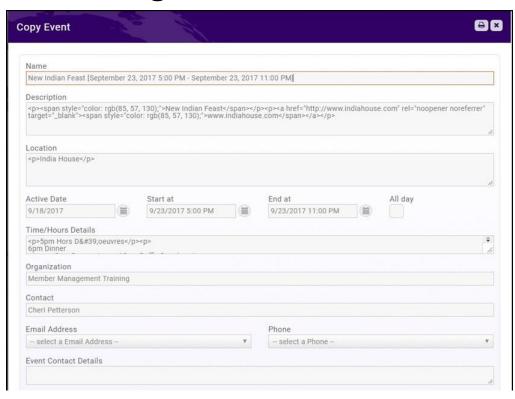


Add a New Event



Copy an Existing Event

Existing Event > Actions Ribbon > Copy This Event



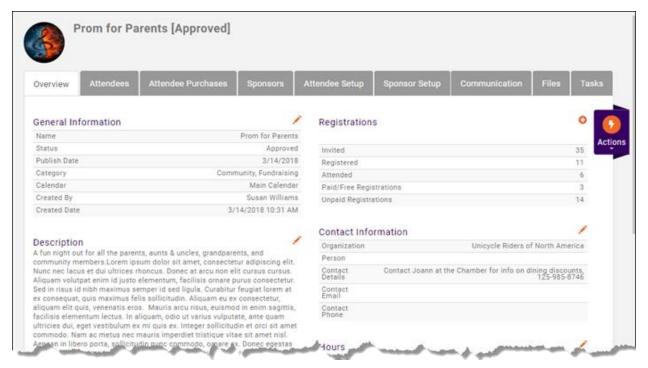
Enable Registration			Copy From Existing Event			
Event has Sessions/Breakouts			Event has Exhibitors			
Event Name						
New Indian Feast						
Copy Tasks	Copy Attendees		Copy Attendee Setu	р	Copy Exhibitors	
Copy Exhibitor Setup	Copy Files					
Name Due Date	Task Priority		System Task Type		Start Date	0
Rent AV Equipment	Important	¥	- No Choice -	Y		(m) (x)
9/25/2017						

Copy an Existing Event



Edit Event Details

Overview Tab of the Event

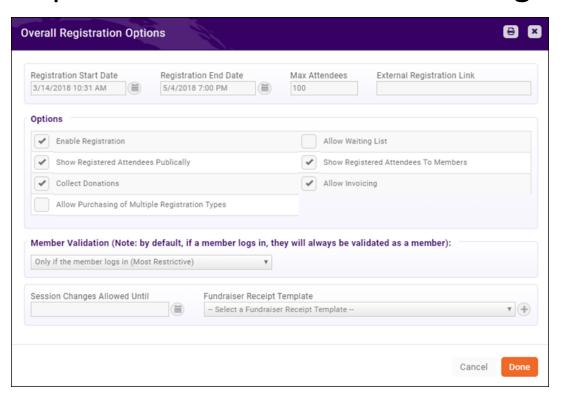


Edit Event Details



Registration Options

Attendee Setup Tab of the Event > Overall Registration Options

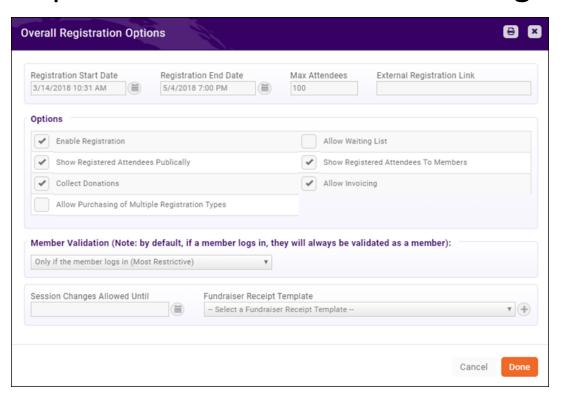


Registration Options



Registration Options

Attendee Setup Tab of the Event > Overall Registration Options

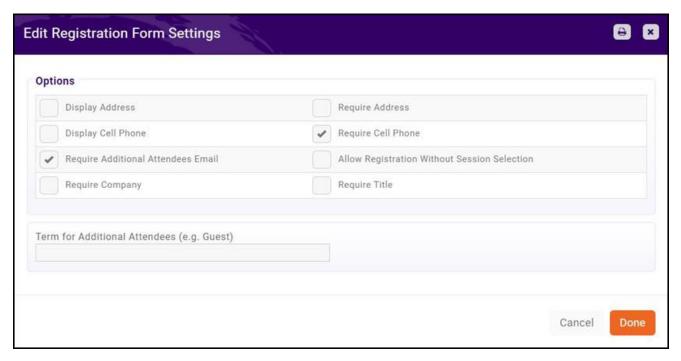


Registration Options



Registration Form

Attendee Setup Tab of the Event > Registration Form Settings

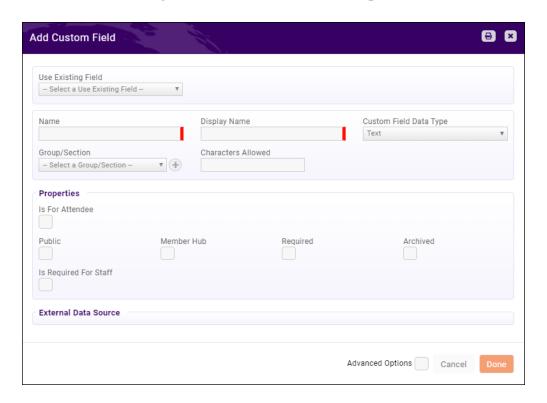


Registration Form Settings



Event Custom Fields

Attendee Setup Tab > Manage Custom Fields > Add Custom Field



Event Custom Fields



Event Fees--Registration

Attendee Setup Tab > Registration Types > Add Type



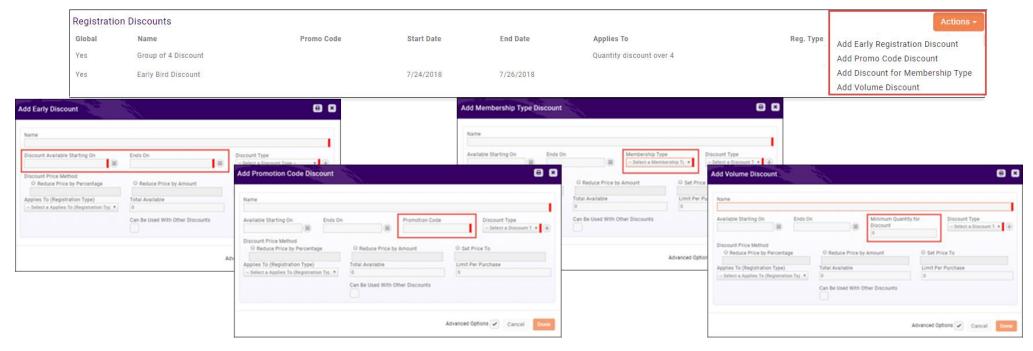


Event Fees--Registration



Event Fees—Discounts

Attendee Setup Tab > Registration Types > Add Type

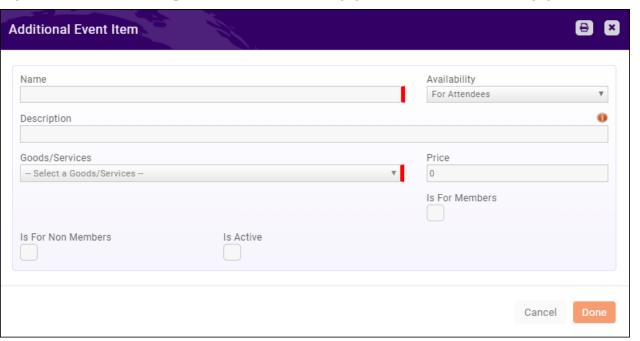


Event Fees--Discounts



Event Fees—Additional Items

Attendee Setup Tab > Registration Types > Add Type

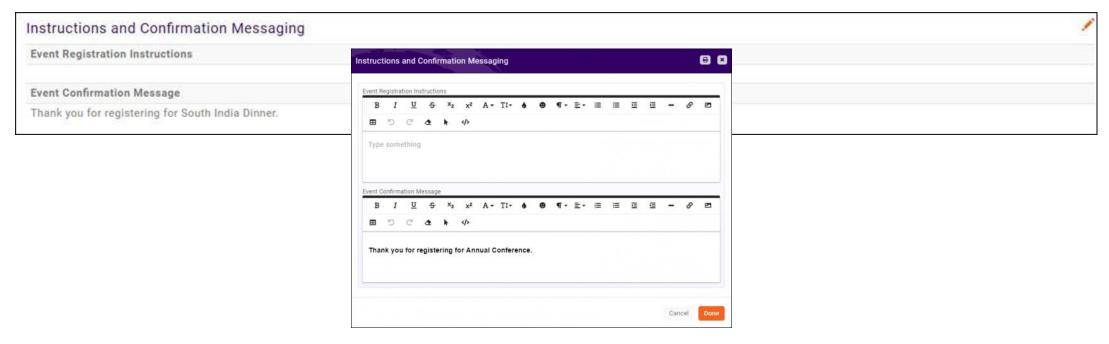


Event Fees--Additional Items



Registration Messages

Attendee Setup Tab > Instructions and Confirmation Messaging

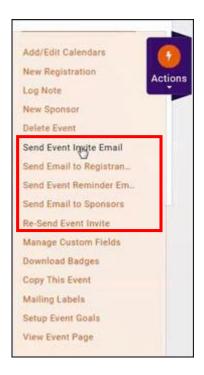


Registration Messages



Event Communications

Actions Ribbon from any tab



Event Communications



Managing Registrations/Attendees

Attendee Tab



Managing Registrations/Attendees



Matching Registrants to Contacts

Attendee Tab > Icons

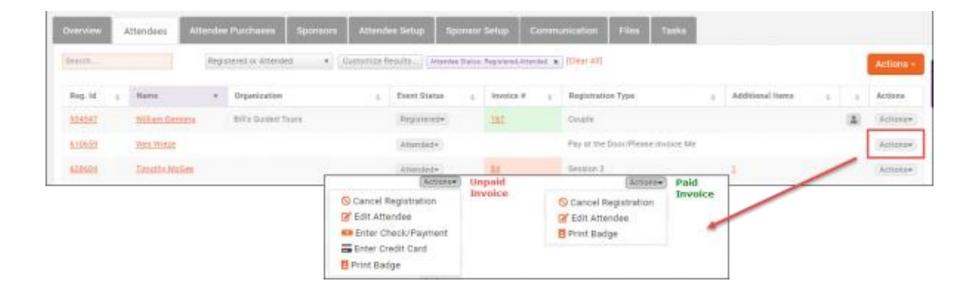


Matching Registrants to Icons



Cancelling a Registration

Attendee Tab > Gray Actions Button



Cancelling a Registration

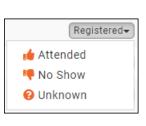


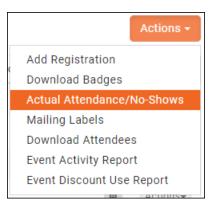
Managing Attendance

- Attendee Tab > Gray Actions Button
- App









Managing Attendance



Event Payments & Invoices

Attendee Tab or Attendee Purchases Tab > Gray Actions Button



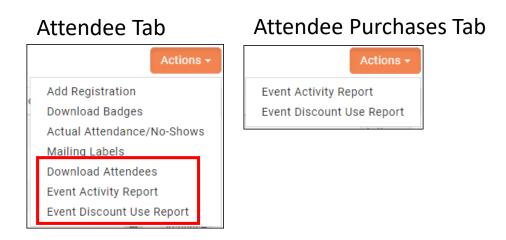
Can also manage from the Contact Record > Account Tab

Event Payments & Invoices



Event Reports

Attendee Tab or Attendee Purchases Tab > Orange Actions Button



Also available via the Reports module