Setting up Your Membership Types & On-line Application Form





#### How to create Membership Types

- Add Pricing to a Membership Type
- Add Directory/Category to Membership Type
- Customize Application Fields/Questions

Configure Membership Application Form Settings

Accept Online Membership Application Form



- Membership Types allow you to define the membership packages you wish to provide to your members
- These membership types my be included on your membership application form
- WIKI: <u>View Membership Types</u>

Memb	perships Membership Types	Membership Application Forms					
Search	h Show only	Customize Results	S				• Add
	Name 🗘	Pricing	Directories/Categories	Levels 🔶	Active/Courtesy 🔶	Chapters Fees	⇒ Fields
<b>.</b>	<u>General Membership</u>	<u>\$50.00 once ,\$1,200.00/term</u>	1	< <u>No Levels&gt;</u>	11		
•	Test Membership	Custom pricing	1	<u><no levels=""></no></u>	0		
<b>.</b>	<u>Gold Membership</u>	<u>\$50.00 once</u>	1	<u><no levels=""></no></u>	0	1	
<b>±</b>	<u>North Dakota Membership Fees</u>	<u>\$500.00/term</u>	1	<u><no levels=""></no></u>	1		
*	<u>Minnesota Membership Fees</u>	<u>\$500.00/term</u>	1	< <u>No Levels&gt;</u>	2		

### Add a Membership Type



- Memberships > Membership Types > Add
- WIKI: <u>Add a New Membership Type</u>

ame	Term/Length (Months)     Owned By     Membership Category     Is Active       12     Individual <ul> <li>Select a Memt</li> <li>Select a</li></ul>	
hapter Options		
apter Selection	¥	
lone		
ptional) Calendar Year Renewal		
enew Everyone In - No Choice 🛛 🔻	Prorate Partial Years	
scription		
B I ∐ ⊕ x₂ x²	A • TI• 6 6 ¶• E• 🗁 🗉 🖻 –	
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ype something		



- When setting up your Membership Types, an option is available to set a specific renewal month and to enable pro-rating
- NOTE: Calendar Year Renewal with or without Prorate enabled is intended to work for memberships with a 12 month term and with standard frequency selections. Do NOT use with a Once Per Term Frequency

(Optional) Calendar Year Renewal	
Renew Everyone In February	Prorate Partial Years



### **Calendar Year Renewal Month specified, Prorate on, Monthly Frequency** For Example:

Renewal Month = January, Monthly Frequency, Prorate=On, \$100/month

A new member signs up in February. The new member will be invoiced \$100 immediately (for March). The Next Scheduled Billing date will be in April for \$100/monthly.

	(Optional) Calendar Year Renewal	
January 🔻 🗸	Renew Everyone In	Prorate Partial Years
	January 🔻	<



Once a membership type has been created you may:

- Add Membership Pricing
- Add Directory/Categories
- Add/Edit Fields to be included on the Membership Application Form
- Add Chapter Pricing

## **Add Pricing to A Membership Type**

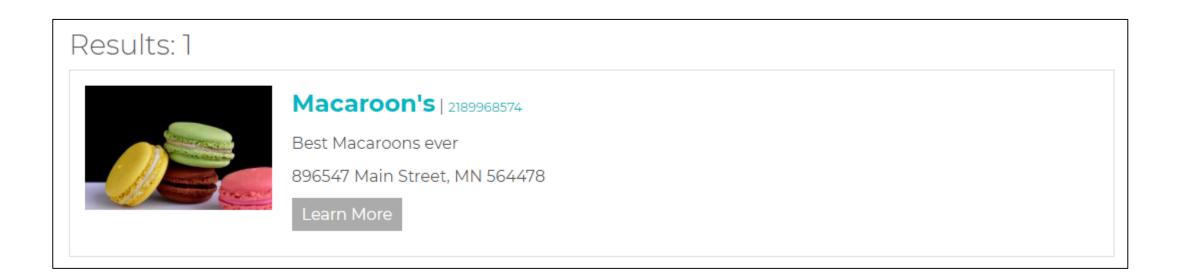


### WIKI: Add Pricing to a Membership Type

low Invoicing		Allow Online Payment			Payment Gateway			
/		-			Select a Payment G	Gateway		
voice Template		Payment Terms			Terms/Conditions			
- Select an Invoice Template	Ψ	Due on Receipt		7	Select a Terms/Co	nditions 🛛 🔻	+	
etup/One-Time Fees								
em	Description	Price	Hide					C



Membership Types may associate to a particular **Directory**, and to a set of **Directory Display Settings**. Directory Display Settings control what information is displayed in the directory for a business or individual



## **Add Directory/Categories to Membership Type**



#### WIKI: Setup Membership Type Directories & Categories

dit Membership Benefits - op Level Selection	Multiple Membership Selection - W	Vith < 6 of 18 > 🔒 🙁
Directory Listing ① Directory Active Member Directory	Directory Display           Standard Listing	0
Directory Categories		
	inimum Required Maximum Allowe	ed 🕒 😧
		Cancel Done

## Membership Application Form Fields/Questions **Growt**

For each Membership Type, you can add/edit the fields you wish to include on your application form

WIKI: Setup Membership Application **Form Fields/Questions** 

Membership Type Setting Fields		
Name	Display	Require
Membership Type	~	~
Prefix (i.e. Mr. Mrs. Dr.)		
First Name	~	4
Last Name	~	~
Suffix (i.e Jr. Sr. III)		
Email	~	~
Individual Mailing Address	4	
Individual Address Country	4	
Individual Phone (Main)	~	
Business Name	~	
Business Mailing Address	~	
Business Address Country	~	
Business Phone (Main)	4	
Business Website	4	
Business Email	4	
Business Established Date		



Membership Application Custom Fields: Additional fields may be added to your application form. Dependent on the **Field Area** selected, the field will display:

- Individuals: Will display on an individual's More Info tab
- Business: Will display on a business's More Info tab
- **Membership**: Will display under the Membership on the General Tab

Membership Application Custom Fields							
Display Name	Field Data Type	Group Name	Archived	Action			
License Number	Text	Professional Credentials	No				
Professional Number	Dropdown		No				
	Display Name License Number	Display NameField Data TypeLicense NumberText	Display NameField Data TypeGroup NameLicense NumberTextProfessional Credentials	Display Name     Field Data Type     Group Name     Archived       License Number     Text     Professional Credentials     No			



A default application form is setup in your system. You may use it as it is configured, you customize to better meet your needs or create a new application form(s)

Memberships Membership Types Membership Application Forms			
Membership Application Forms			◆ Add
Name \$	Description	÷	Actions
Membership Application Form for Cheri's Sandbox	Membership Application Form for Cheri's Sandbox		*)
Multiple Chapter Selection App - NO TOP			⇒J
TOP LEVEL REQUIRED			*
Training Application	Training Application		*)



### WIKI: <u>View/Create Membership Application Form</u>

#### Recommendation – preview your form

Memberships Membership Types	Membership Ap	plication Forms		
Membership Application	Forms	Click to previe	2W	
Name	÷	Description	÷	Action
Application Form		Application Form for Membership		<b>•</b>
Membership Application Form- Current		Membership Application Form2		•



Two page application form -- first page gathers critical info

- Show Instructions
- List Membership Options
- Include descriptions
- Gather Contact Info
- Adds Contact to database even if contact skips step 2



### Second page gathers additional information

- Individual contact phone, address
- Organization contact phone, address
- Optional details
  - Select Directory Listing Category
  - Show Lists they can join
  - Allow making a donation
  - Ask "custom" questions
- Membership Owner
- Payment options
- Join button

Select Categories							
Organizati	Category t a category item ion Directory "Where to" t a category item			•			
Join These	e Communication Lists						
	Name		Description				
	Volunteers		Volunteers				
	Community News		Community News				
	eNewsletter		eNewsletter				
	Chris's Construction						
Donation/	Donation/Contribution Opportunities						
Campaig	n Name	Item Description	Amount				
General U	Inrestricted Campaign	Donations from Individuals	Select an amount or add custom				

Billing Details	
Membership Owner	
Organization	•
⊛invoice Me ⊚Pay Now	
◎Pay Now	



Thank you page will appear online to new member

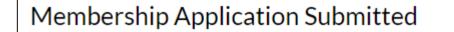
- You can customize the Completion message Memberships >Edit Membership Application Form
- Check to allow new members ability to create their login and access the Info Hub
- New member receives an email confirmation
  - Email is sent to address associated with the Membership Owner
  - Select the email template Memberships > Edit Membership Application Form
- Staff will receive an email alert
  - Check to subscribe to the "Membership Application Submitted" user notification



Membership Application Confirmation Email

The default email sent to the new applicant may be customized

Setup > Communication > Email Templates





Anderson's Plumbing

Thank you for filling out our membership application.

Best regards,

Member Management Training.



Staff Members subscribed to the Membership Application Submitted email notification will receive an automated email

otifications	Bes of		
Subscribe	Notification Type Membership Application Submitted	hail Address Frequency heri.petterson@growthzone ▼ As It Happens	
	Member Modified Profile	heri.petterson@growthzone 🔻 As It Happens	
	User Created Or Edited Web Content	heri.petterson@growthzone  As It Happens	
	Member Referral	heri.petterson@growthzone Application Completed for Anderson's Plumbing	
	New Person Added To Existing Membership	Click here to download pictures. To help protect your privacy, Outlook preve heri.petterson@growthzone	nted automatic download of some pictures in this n
•	Contact Us Submission	heri.petterson@growthzone Anderson's Plumbing has applied for a General Membership (\$1,200.0	00) to Member Management Training
/	Sales Proposal Accepted	heri.petterson@growthzone The applicant's email is	
		The applicant's address:	

### **Accepting Online Memberships**



#### WIKI: Approving Applications

Swags		
General Billing		
Membership Type General Membership Bill Frequency Annually Chapter	Membership Status Pending Approval Number	Approve Membership Delete Membership
Contacts		
Swags		
<u>Joan Marks</u>	joan@mailinator.com	
Activations		

# Questions?